

A COLLECTIVE INITIATIVE TO PROMOTE RESPONSIBLE AND INCLUSIVE TOURISM (SOUTHERN FRANCE AND ALGERIA)

Structure : CITIZENS OF THE EARTH



**Citoyens
de la Terre**

Marseille

Provence-Alpes-
Côte d'Azur

Citoyens de la Terre is a nonprofit organization under the French Law of 1901 that is certified as a social enterprise. It is based in the Aix-Marseille Provence region and has been active in Europe and the Mediterranean for nearly 25 years.

Its goal is to address, through its network of public and private partners, the major imbalances of our time:

- Climate change
- Loss of biodiversity
- Inequalities in human development

Our Initiatives

In Provence...

Territoires En'VIE The project aims to test a pilot and operational approach to territorial ecology. It addresses the economic and ecological challenges facing the Provence-Alpes-Côte d'Azur region. Citoyens de la Terre proposes to mobilize and support 30 tourism stakeholders in

a cross-sector initiative across two project areas (lodging, restaurants, recreation, transportation, agriculture, crafts, etc.)

EVEIL-Tourisme Initiative / Provence The EVEIL-Tourisme initiative is a collective effort to promote responsible and socially conscious tourism as a driver of local development.

Professionals commit to evaluating their practices and improving them each year to advance sustainable tourism.

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In the Mediterranean...

AREMDT Initiative / Mediterranean AREMDT is a collective initiative of stakeholders from around the Mediterranean who are working together to develop and promote responsible and socially inclusive tourism in the Mediterranean.

These stakeholders view responsible and socially conscious tourism as a tool for the sustainable local development of our regions, complementing and maintaining a balance with other economic, social, and cultural activities.

SEA-MED Project Support for Taza National Park (Algeria) Citizens of the Earth is supporting the team at Taza National Park in Algeria with its solidarity-based expertise in implementing the SEA-MED

project. SEA-MED is an innovative project aimed at promoting eco-tourism development in the Taza region (Wilaya of Jijel) centered on Algeria's first Marine Protected Area. The project is led by WWF Med Po.

Liens

<https://lehv.fr/transition-environnementale/>