

#company

#economy

CORPORATE SHIFTERS CHARTER: BECOMING AN AMBASSADOR FOR YOUR COMPANY

Structure : Shifters Languedoc-Roussillon



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Charte du Shifter en Entreprise

Devenir ambassadeur dans son entreprise



Montpellier

Occitanie

What employee—whether a Shifter or simply someone who cares about transition issues—hasn't found themselves at a loss, not knowing how to position their work as a Shifter within their company? Very often, we simply aren't aware that there are steps we can take and that there are surely people within our company who can help. You just have to take the plunge!

The goal of this charter is to enable everyone to position themselves as drivers of the transition within their company.

Be sure to present these actions in a positive light to the company, clearly highlighting the benefits: financial savings, time savings, employee health, and well-being... For example, taking the train instead of flying for short-haul European trips improves efficiency. You no longer waste time during air travel (with its multiple layovers and travel segments), but can work undisturbed on the train. Commitments to sustainability can create economic value.

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The Shifters is a nonprofit organization under the French Law of 1901 that brings together thousands of volunteers to support the work of the think tank The Shift Project, which is committed to decarbonizing society.

Liens

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