

#carbon

## PROMOTE CYCLING AND RAISE AWARENESS ABOUT THE IMPACTS OF CLIMATE CHANGE

Structure : Bike Ride for the Climate



GUICHEN

Brittany

Our mission is to organize cycling events to promote cycling and raise awareness about the impacts of climate change, particularly on coastal areas.

### Our Goals

- Raise awareness about climate change.
- Promote cycling as a mode of transportation.

### Our History

The first “Cycling for Climate” event was organized in 2020 in the Netherlands: a bike ride to raise awareness about the urgency of climate change, symbolically along the potential future coastline reshaped by rising sea levels.

In 2022, a small group of cyclists brought the idea to France and rode 300 km between Brest and Mont Saint-Michel. In 2023, the C4C-France association was established, and the “Cyclo for Climate” event was held again in Saint-Malo. In the following years, the concept spread to

Villeurbanne, Angers, Saint-Malo, Toulouse, and Paris this year.

- **Step 1 - My Carbon**

Footprint It starts with understanding your own footprint. So take a look at [the Nos Gestes Climat](#) website. It's perfect for getting an overview of your current footprint. And more importantly, you'll also immediately discover where to start if you want to effectively begin reducing your footprint.

- **Step 2 - My Climate**

Pledge With your Climate Pledge, you'll reduce your carbon footprint. And maybe even that of your friends or family!

You can fill out your Climate Pledge on the registration form.

*Examples of climate pledges: Ride a bike instead of driving, unplug your appliances when they're on standby, take showers no longer than 2 minutes for a month, insulate your attic, take a bike or train instead of a plane for your next vacation...*

## Liens

<https://cyclopourleclimat.fr/>