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#anti-waste #gift

Donating items to support organizations (charitable donations)

Structure : Kowaa

Difficulté : facile

Donating items or furniture you no longer use is a good thing. If that donation can raise money for a charity, it’s even better. That’s the idea behind a company based in the Hérault region, which has created an app called Kowaa.

Less waste

A quarter of French people throw away reusable items because it’s still the easiest, fastest, and most reassuring solution.
That’s no longer true!

Fewer items in the environment: 63% of French people have encountered litter in urban areas.

Fewer items at recycling centers: Encouraging local donations reduces the number of reusable items at recycling centers and, consequently, lowers the costs associated with processing this waste.

More local
Reducing pollution from the transport of secondhand items

Packing a piece of clothing you sold for 10 euros into a cardboard box, driving miles to find the parcel drop-off point that will ship the package by truck to the other side of the country. It doesn’t make sense! There’s always a neighbor interested in what you’re giving away.

More resources for non-profits
More community collections

Whether you’re planning to fund an outing, buy equipment, or simply support the neighborhood association’s initiatives, here’s a unique fundraising tool for all types of organizations. Trocr pioneered crowdfunding through the donation of items in 2018.

Passing on items you no longer need to those who do, without seeking to profit from it—that’s the experience that will enrich you!

Liens

https://trocr.com/kowaa-cest-quoi