

#anti-waste

#gift

DONATING ITEMS TO SUPPORT ORGANIZATIONS (CHARITABLE DONATIONS)

Structure : Kowaa

Difficulté : facile



Donating items or furniture you no longer use is a good thing. If that donation can raise money for a charity, it's even better. That's the idea behind a company based in the Hérault region, which has created an [app called Kowaa](#).

A quarter of French people throw away reusable items because it's still the easiest, fastest, and most reassuring solution.

That's no longer true!

Fewer items in the environment: 63% of French people have encountered litter in urban areas.

Fewer items at recycling centers: Encouraging local donations reduces the number of reusable items at recycling centers and, consequently, lowers the costs associated with processing this waste.

Packing a piece of clothing you sold for 10 euros into a cardboard box, driving miles to find the parcel drop-off point that will ship the package by truck to the other side of the country. It doesn't make sense! There's always a neighbor interested in what you're giving away.

Whether you're planning to fund an outing, buy equipment, or simply support the neighborhood association's initiatives, here's a unique fundraising tool for all types of organizations. Trocr pioneered crowdfunding through the donation of items in 2018.

More analysis and solidarity
More than a green space and forest...

Passing on items you no longer need to those who do, without seeking to profit from it—that's the experience that will enrich you!

Liens

<https://trocr.com/kowaa-cest-quoi>