

#economy

#travel

PROMOTE CYCLING AS A MODE OF TRANSPORTATION

Structure : VéloCité Narbonne

Difficulté : facile



Narbonne

Occitanie

The Vélocité Narbonne association was founded in October 2014 by a group of Narbonne residents convinced that promoting the use of bicycles and other sustainable modes of transportation (walking, skateboarding, rollerblading, scooters, etc.) for daily travel is now essential to restoring, in the city—and in Narbonne in particular—a quality of life and human connections that have been lost.

Objectives:

- Promote the use of bicycles as a mode of transportation.
- Bring together and advocate for cyclists, improve safety for cyclists.
- Help make the city more people-friendly and the streets more welcoming, and reduce noise and pollution.
- Bring together citizen initiatives (sharing, cooperative repair workshops, recycling, etc.).

Means: The association:

- Assists, informs, and trains cyclists in general, and its members in particular, through all available means (meetings and discussions, newsletters, websites, social media, etc.).
- Formulates proposals and discusses them with local government officials.
- Organizes activist and festive events (bike parades, discovery rides, etc.) open to all to assert cyclists' place in public spaces.
- Ensures cyclists' presence in local media.

