contact@ekolomundo.org
https://www.ekolomundo.org
https://www.ekolomundo.org/adherer

#actor #communication #environment #events #help

Harnessing communication and event management to support environmental and societal transition.

Structure : ComForGood

Difficulté : facile

Montpellier, Bordeaux, Geneva

ComForGood is a nonprofit organization established in 2021 and based in Montpellier. Its mission is to use communication and event planning to advance environmental and societal transition. It carries out socially responsible projects across regions to mobilize and engage as many citizens as possible, fostering commitment through action while contributing to raising environmental awareness.

The goal is to bring these stakeholders together for an event to present ComForGood's development priorities, inspire them through testimonials from committed speakers, and facilitate moments of discussion and sharing.

The objective is to invite guests to form the first core group of the community in order to carry

out committed actions together in their local areas.

The first branch was opened in Montpellier on October 15, 2021

On December 16, 2021, a second event was organized in Bordeaux, which in turn brought together more than 80 communications professionals.

On May 20, 2022, the association opened its third branch in Geneva, Switzerland, to bring together committed communicators and on-the-ground actors, thereby creating the ComForGood community in Geneva.

More and more initiatives committed to environmental and social causes are emerging around the world. However, their impact and reach are not always optimal due to a lack of communication.

ComForGood connects communications professionals with non-profits to support them in their strategy and in the creation of their communication campaigns through skills-based sponsorship.

Liens

https://comforgood.org/

Galerie d'images

