

#collaborative

#eco-friendly

#events

## THE SHARING OF REUSABLE AND ECO-FRIENDLY EQUIPMENT TO PROMOTE ECO-FRIENDLY PRACTICES AT EVENTS IN THE OCCITANIE REGION.

Structure : Elémen'terre

Difficulté : facile



Elémen'terre  
Association pour des pratiques éco-responsables  
sur les événements en Occitanie

Occitanie

Founded in Toulouse in January 2008, the Elémen'terre association is dedicated to promoting eco-friendly practices at events throughout the Occitanie region. To this end, we carry out several activities:

### 1. Sharing reusable and eco-friendly equipment:

- Widespread adoption of a reusable glassware system at events.
- Rental of reusable tableware for event food service areas.
- Rental of glass washers.
- Provision of other equipment: trash cans, large-capacity ashtrays, awareness and informational posters.

### 2. Comprehensive support for eco-responsibility at events and networking

- Individual support for implementing an eco-responsible approach at events: eco-responsibility audit prior to events, on-site presence, logistical support, post-event review.
- Facilitation of a group support program for event organizers
- Eco-management: on-site management of reusable cups or waste sorting (coordination with caterers, washing, implementation of a deposit/refund system, etc.)
- Coordination of a regional directory of eco-responsible service providers for events (catering, dry toilets, waste management, transportation, etc.).

### 3. Training event organizers in eco-responsibility

- Conducting training sessions on “how to organize eco-responsible events”

### 4. Education on the environment and sustainable development

- Leading educational workshops on specific topics related to sustainable development (waste reduction, water pollution, etc.)
- Distribution of the Cendrinette (cigarette butt collector) for outdoor events.

With 310 members, the association has a solid grassroots foundation. Our members include associations, individuals, businesses, and local governments.

*In line with the concept of the local economy and taking into account the environmental impact of transportation, Elémen'terre aims to carry out its activities at the regional level*

## Liens

<https://www.elemen-terre.org/>