

#nonprofit

#store

ASSOCIATION OF SOCIAL AND SOLIDARITY GROCERY STORES IN RHÔNE-ALPES AND AUVERGNE

Structure : GESRA



Auvergne-Rhône-
Alpes

Association of Social and Solidarity Grocery Stores in Rhône-Alpes and Auvergne

The Association of Social and Solidarity Grocery Stores in Rhône-Alpes and Auvergne—**GESRA**—is a nonprofit organization under the French Civil Code of 1901, recognized as being of general interest, whose mission is to promote, network, support, assist, or lead any initiative contributing to the management and development of social and solidarity grocery stores in the Auvergne-Rhône-Alpes region.

Social and solidarity grocery stores have only been around for about a decade, but how they operate is still little known. Yet this innovative model for accessing food is growing year by year.

Social and solidarity grocery stores are designed to serve beneficiaries referred by associations and public institutions based on minimum social criteria.

Access to the grocery store depends on geographic criteria and financial resources.

The products offered are not given away but made available in exchange for a financial contribution (with sales prices ranging from 10% to 50% of average market prices). The products offered are part of a varied daily diet consisting of fruits and vegetables, fresh produce, groceries, as well as hygiene and cleaning products. Social and solidarity grocery stores thus provide access to a carefully selected, balanced, and high-quality diet for everyone.

GESRA... .. IN NUMBERS*

- **46 grocery stores** affiliated with GESRA
- **27,582** beneficiaries
- **1,183 volunteers** in the network
- **134,487 cumulative volunteer hours**
- **204 jobs** within the grocery stores
- **87% of grocery stores** employ at least one person
- **17** civic service participants, **93** interns, and **69** Pass'Région youth
- **6 jobs** at GESRA
- **11 departments** in the Auvergne-Rhône-Alpes region
- **1** supply **platform**

Liens

<https://www.gesra.org/>

Galerie d'images

