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#integration #tarpaulin

Recycling of advertising banners, clothing, and fabric scraps

Structure : Tisséna

Angoulême New Aquitaine

Through textile upcycling, Tissena gives unused textiles a second life

We transform advertising banners, used workwear, and fabric scraps into custom-made products: bags, eco-friendly promotional items, reusable wipes, and more.

ISSÉNA is committed to the social and solidarity economy by promoting the professional integration of people who are far from the job market.

The mission of the IAE (Integration through Economic Activity) is to provide support toward a solid and sustainable transition out of the program: each employee sets their own career goals.

Work is a powerful catalyst. It helps build self-esteem and empowers individuals to take control of their lives.

Every new garment manufacturing project led by Tisséna is synonymous with supporting employees in their transition to the workforce.

Tisséna generates more than 100 paid jobs for people in the workforce integration program.

Today, Tisséna consists of 14 Structures d'insertion par l'activité économique (SIAE)—specializing in the textile sector—all located in Nouvelle-Aquitaine.

The SIAEs consist of sewing workshops and fair-trade clothing stores.

How do you get started?

You have materials to transform

1. We discuss your needs together (number and type of finished products)
2. You choose your branding and options
3. You provide us with the fabric to be transformed
4. We produce the prototype(s) in accordance with your specifications
5. We deliver new, ethical, and eco-friendly items to you

You don't have material to process

1. You tell us your needs or choose a model from our catalog
2. We source the materials for you (new, eco-friendly, recycled, reused)
3. You choose your branding solutions and options
4. We deliver your ethical and eco-friendly items

Some figures:

- **15 kg** of workwear (PPE) transformed and recycled
- **977 m²** of tarps and kakemonos transformed into bags
- **5.7 tons** of reused household linens

Liens

https://www.tissena.fr/

Galerie d'images

