

#packaging

REUSING PACKAGING AND BUILDING A DYNAMIC ECOSYSTEM

Structure : Bulk and Reuse



We represent companies in the packaging reuse sector and bring together a dynamic ecosystem of over 500 companies, led by a team of experts who are shaping and accelerating this forward-looking sector.

We bring together companies with a project or activity in packaging reuse as well as stakeholders in the ecosystem.

We operate on multiple levels: we build a favorable legal framework, we train and inform professionals to support the transition, and we foster connections among all stakeholders to embed reuse into the habits of as many people as possible.

Since 2018, we have been organizing the Bulk and Reuse Fair: the showcase for the sector in France and internationally. This event is aimed at all professionals, elected officials, and local authorities seeking solutions to promote bulk goods, implement reuse, or support the transition of consumers

