

#company

#eco-friendly

A MISSION TO REPRESENT AND BRING TOGETHER ALL COMPANIES COMMITTED TO THE ECOLOGICAL AND SOCIAL TRANSITION

Structure : Impact France



Impact-driven companies are at the heart of the Movement, which is nonetheless dedicated to representing and uniting all companies committed to the ecological and social transition.

Social and ecological impact companies: A company whose sole purpose is to address a social and/or ecological issue while aligning its organization around this objective.

Company in transition: A company seeking to align the profitability of its business model with a strategy for positive social and/or ecological impact.

Ecosystem: All actors in the impact ecosystem that dedicate more than half of their activities to impact and transition companies (impact investors, incubators, consulting firms, impact assessment specialists).

Entrepreneur networks: All interprofessional organizations (federations, networks, coalitions, etc.) that aim to accelerate the momentum of French companies' commitment to the social and ecological transition

Together, we want to influence policymakers, public opinion, and the business community to make corporate commitment a factor in competitiveness and attractiveness. We represent all companies with a social purpose as well as those accelerating their transformation around the

key principles of the Impact Score. Our advocacy is guided by four key principles:

- Moderation
- Sharing
- The common good
- Transparency

“Through the solutions we invent, through our trial and error, our successes, our courage, but also through the influence and pressure we exert, we can help bring this new economic model to fruition.”

Julia Faure and Pascal Demurger, co-chairs of the movement

Liens

<https://www.impactfrance.eco/>