

#children

#disadvantaged

**COMBINING SOLIDARITY, ENVIRONMENTALISM, AND COMMUNITY ENGAGEMENT TO DEVELOP AN INITIATIVE CENTERED ON THE COLLECTION, REFURBISHMENT, AND SALE OF USED TOYS AND BOOKS.**

Structure : PLAY-ECO



Lanton

New Aquitaine

**JOUE-ÉCO** aims to combine solidarity, environmentalism, and community building to develop an initiative centered on the collection, refurbishment, and sale of used toys and books.

Today, about twenty volunteers work cheerfully on the project every week.

**JOUE-ÉCO** helps enliven local life by offering all its members and supporters a welcoming and friendly space.

The collected toys and books are inspected, cleaned, repaired, packaged, and guaranteed in

accordance with a quality charter that meets CE standards. They are then resold at low prices to individuals and businesses.

Secondhand sales allow everyone, regardless of income, to purchase quality toys at affordable prices. The profits generated help fund initiatives for underprivileged children (recreational support, vacation assistance, support for hospitalized children, etc.).

The proceeds from these sales help, on the one hand, to fund our operations (equipment, rent for our work and storage spaces) and, on the other hand, to provide grants—through calls for proposals—to support organizations or communities working with underprivileged children.

Through its efforts to collect and repurpose toys, **JOUE-ÉCO** acts to protect the planet and positions itself as a leader in environmental education by conducting awareness campaigns for all audiences.

## Liens

<https://joueco.fr/HOME>