

#behavior

#ecology

#workshop

## RAISING AWARENESS AMONG YOUNG PEOPLE ABOUT THE ECOLOGICAL TRANSITION

Structure : ACTEE



### Raising Awareness Among Young People About the Ecological Transition

**Is raising awareness at the heart of your sustainable development strategy?**

Start as early as elementary school with the Ecopousse program

Raising awareness about energy conservation and the challenges of climate change is essential starting in preschool and elementary school to ensure a shift toward eco-friendly behaviors. These future citizens, who act as ambassadors for the eco-friendly habits they learn in school, help reduce energy consumption both at school and at home.

Changing light bulbs, using less water, riding a bike—when Ecopousse teaches children how to reduce their environmental impact, it makes all the difference.

### Three workshops per year on energy transition topics

- Led by a specialized facilitator

- • Duration: 1 to 1.5 hours in elementary school and 1 hour in preschool
- Tailored to each age group and adaptable based on the duration of the program
- A variety of topics covering eco-friendly habits and the challenges of the energy transition
- Educational and fun activities (games, discussions, hands-on activities, videos)

### **An art contest to foster imagination and creativity**

- A different theme each year centered on the ecological transition
- Open to all, in class or with family, individually or in groups
- Regional prizes

### **Themes covered**

- Lighting
- Electrical appliances
- Water
- Heating and air conditioning
- Food
- Energy
- Eco-mobility
- Waste
- Global Warming
- Biodiversity

ACTEE, the Local Authorities' Action for Energy Efficiency, is an EEC (Energy Efficiency Certificates) program led by the FNCCR (National Federation of Concession-Granting and Public Utility Authorities), in partnership with ADEME and AMF. Its objective is to provide and fund decision-making tools to help local government groups develop energy renovation projects for public buildings in two areas:

? energy efficiency in public buildings

? the replacement of fossil fuels with high-performance, low-carbon energy systems.

## Liens

<https://www.actee-ecopousse.fr/>