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#economy

Taking Action to Protect Water in Our Region

Structure : Clean Planet Action Plan



An organization dedicated to raising awareness and taking concrete action to promote sustainable development, with one central goal: **water conservation!**

Founded in 2010, the association has expanded its efforts to promote a more sustainable lifestyle, before refocusing its mission in 2024 on the preservation of drinking water in the face of climate and energy challenges.

Our Mission

Faced with drought and the increasingly severe and frequent decline in groundwater levels,

local governments, water utilities, and public housing providers are on the front lines.

With limited budgets and a lack of time, they must nevertheless act quickly to conserve water, limit water restrictions and economic impacts, and meet citizens' expectations. Actions Planète Propre offers solutions and support to preserve water resources.

Ensuring the reliability of water savings

As part of our efforts to raise awareness about drinking water conservation, we provide one of two essential measurement tools free of charge:

- **A flow meter**
- **A measurement bag**

These instruments are essential for accurately measuring water consumption before and after the installation of water-saving equipment. They thus provide concrete proof of the effectiveness of the solutions implemented.

The Water-Saving Kit: A Practical Solution for Communities Seeking Sustainability

Faced with environmental challenges and growing pressure on our water resources, the need for action is felt in every community. Our water-saving kits are specially designed to help officials from city halls, local governments, water utilities, and public housing agencies to:

- Reduce waste and optimize water consumption.
- Adapt the solution to the specific needs of each region for tailored efficiency.

With this program, you actively contribute to the long-term sustainability of your resources while achieving measurable long-term savings.

Specifically, a water and energy kit represents, on average, over the course of a year:

- 633 kg of CO2 saved
- 2,236 kWh of energy saved for water heating
- 43 m³ of cold water conserved
- €272 in financial savings per annual bill

Since 2010, Actions Planète Propre (APP) has helped save:

- **11,394 tons of CO2**
- **11,248,000 kWh of energy**
- **774,000,000 liters of water**
- **€4,896,000**

Liens

https://www.actions-planete-propre.com/