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#envri #sustainable

An annual fair featuring a diverse program dedicated to a society that respects both the environment and people.

Structure : JUST TATOU

Saint-Étienne Auvergne-Rhône-Alpes

A multifaceted trade show

Tatou Juste highlights the many initiatives taking concrete, local action to build a society that is more respectful of the environment and people.

For all these years, the fair has been driven by the desire to kickstart a transition toward a livable future for as many people as possible.

While topics such as climate change, organic food, zero waste, and others may once have been seen as the preserve of a select few, today all citizens are engaging with these issues and asking questions. Some even speak of collapse, urging us all the more to change—now, without further delay.

Through the “happy solutions” presented at Tatou Juste, we aim to demonstrate by example that it is possible to make a tangible impact. Each of us, as citizens and consumers, has the power to influence the course of events and can contribute to building the eco-friendly society of tomorrow.

Tatou Juste brings together more than 230 exhibitors from all walks of life: agriculture and food, cosmetics and wellness, culture and media, the social economy, alternative living, alternative parenting, active mobility, fashion and crafts, nature, reuse, learning to take action, and

alternative ways of working.

Tatou Juste presents a rich program of 100 free events for everyone, including some specifically for children: conferences, discussions, hands-on workshops, exhibitions, demonstrations, games, and bartering…

Since its inception, Tatou Juste has grown from 1,000 visitors to over 9,000, from 20 exhibitors to nearly 230, and featured 80 events in 2018. Originally focused on fair trade, Tatou Juste now addresses a much broader range of issues, highlighting initiatives that take concrete action toward a society that is more respectful of the environment and people, and that works toward the relocalization of the economy.

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https://www.tatoujuste.org/