

#bottle

#deposited

## RHÔNE-ALPES: GLASS REUSE

Structure : REVERA

Auvergne-Rhône-  
Alpes

### Revera, a leader in glass reuse

Formed from the merger of Alpes Consigne and Rebooteille in 2024, Revera manages the entire glass reuse cycle: it supports local and national market operators in transitioning to reuse, and deploys a comprehensive operational solution in the Rhône-Alpes region tailored to each type of stakeholder, including the collection, sorting, washing, and return of glass containers.

### Toward a more sustainable society

Revera is taking on the challenge of reducing glass waste and innovating by reviving the deposit-return system through a committed regional network and proven processes.

### FIGURES:

- + 500,000 bottles reused by 2024
- + 300 Collection points
- + 269 tons of waste avoided in 2024

**Organized by Crédit Mutuel, the [Semeur d'innovation](#) competition [announced its winners](#) on November 25, recognizing four projects, including Revera.**

Revera is taking on the challenge of reducing glass waste by reviving the deposit-return system. Cécile Forgeue aims to establish a structured system for reusing glass containers to reduce reliance on single-use packaging and limit the energy costs and environmental impact associated with their production and recycling. The company has supported over a hundred producers in their transition to reuse. Today, the network includes more than [300 collection points](#) spread across seven departments.

## Liens

<https://revera.fr/>

## Galerie d'images

