#cigarette #collection #smoker

Combating pollution caused by cigarette butts

Structure : RECYCLOP

Provence-Alpes-Côte d'Azur

Normal 0 false 21 false false false FR X-NONE AR-SA /* Style Definitions */ table.MsoNormalTable {mso-style-name:"Normal Table"; mso-tstyle-rowband-size:0; mso-tstyle-colband-size:0; mso-style-noshow:yes; mso-style-priority:99; mso-style-parent:""; mso-padding-alt:0cm 5.4pt 0cm 5.4pt; mso-para-margin:0cm; line-height:115%; mso-pagination:widow-orphan; font-size:11.0pt; font-family:"Calibri",sans-serif; mso-ascii-font-family:Calibri; mso-ascii-theme-font:minor-latin;mso-hansi-font-family:Calibri;mso-hansi-theme-font:minor-latin;mso-bidi-font-family:Arial; mso-bidi-theme-font:minor-bidi; mso-font-kerning:1.0pt; mso-ligatures:standardcontextual; mso-fareast-language:EN-US;}

``*Cigarette butts are not “just trash.” A true scourge for natural ecosystems and the species that inhabit them, a single cigarette butt can have colossal repercussions on everything around it. It was from this observation that Recyclop was founded in 2013, with the goal of combating pollution caused by cigarette butts. Our philosophy is based on a positive approach to the issue, fully integrating smokers as part of the solution rather than the problem.* ``

3 Pillars

- RAISE AWARENESS**:** Guide smokers toward eco-responsible and virtuous actions
- MANAGE: Support the implementation of management systems for smoking areas
- VALUE**:** Secure processing of cigarette butts to generate electricity.

Who is Recyclop for?

- BUSINESS
- BARS
- LOCAL GOVERNMENT
- EVENTS
- TOURISM

The Recyclop Approach**:** Management of Smoking Areas

- Assessment, analysis
- Installation System
- Communication and Awareness
- Shared Collection
- Processing and recycling
- Traceability, impact report

Liens

https://recyclop.fr/