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#cooperation

Let s work together to build a meaningful regional development plan centered on the Loire River basin

Structure : The Fertile Loire River

Pays de la Loire

The purpose of the FLEUVE LOIRE FERTILE association is to host, support, and initiate or promote cultural, economic, sports, and tourism-related activities.

By linking heritage with the future, it aims to help make the Loire River basin a resource and a powerful driver of social and economic development.

Its approach focuses on recognizing and harnessing the expertise and creativity of local residents.

It is firmly rooted in a commitment to ecological sustainability.

What We Do

Promoting the natural and cultural heritage of the Loire
The Fleuve Loire Fertile association is a collective of residents united by a shared heritage and common values to share the Loire between Auvergne and Rhône-Alpes with those who live and work there. It is a space for sharing, preserving, and promoting the natural and cultural heritage of the Loire.

Raising Awareness Among Diverse Audiences
The association engages in awareness-raising initiatives to promote the preservation of the environment and biodiversity of the Loire and its banks.

Building a heritage
community The association aims to build a community committed to preserving the Loire, by fostering exchanges and cooperation among residents, local stakeholders, and visitors.

Gentle Journeys Along the Loire
Our friends from the "**Monregard**" association kicked off the 2025-2026 season with a day-long event centered around the canal in Briennon.
The packed program delighted everyone in attendance.
- 1.5-hour morning hike along the towpath
- shared meal in Briennon
- afternoon tour of the museum barge.

School Awareness Days:
The Loire Education League organizes annual awareness days featuring barge tours, explanations of how river transport works, and more. The next events will take place on **May 20 and June 12** with three workshops

Liens

https://www.fleuveloirefertile.fr/actus