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#innovate

Protecting the oceans and aquatic environments from plastic pollution

Structure : The Seacleaners

Bali, Indonesia, Malaysia

The SeaCleaners Swiss is a nonprofit organization recognized as being in the public interest and registered since 2019, whose mission is to protect our oceans and aquatic environments from plastic pollution.

Main Areas of Research

- Tracking the movement of plastic waste in rivers and oceans to understand its distribution and impact.
- Assessing the effects of plastic pollution on biodiversity and human health to drive policy change.
- Innovating in waste collection and recycling technologies to improve efficiency and scalability.
- Partnering with universities and research institutes to publish findings and advocate for systemic change.

Our Initiatives

- School Programs – Hands-on lessons on plastic pollution, recycling, and sustainability for future generations.
- Corporate engagement – Helping companies implement plastic reduction strategies and sustainable practices.
- Public cleanup events – Mobilizing volunteers to restore coastal, riverine, and urban environments.
- Media campaigns – Raising global public awareness through social media, documentaries, and strategic partnerships.

For every expedition, we work with local partners to ensure that all collected waste is properly processed, recycled, or reused.

We collaborate with a global network of scientists, researchers, and environmental experts to develop evidence-based solutions to address the plastic pollution crisis.

Liens

https://www.pure-ocean.org/