

#ecotourism

MOOC: "CERTIFICATE IN ECOTOURISM"

Structure : Defismed

The logo for 'DéfisMed' is written in a fluid, cursive script. The word 'Défis' is in a dark teal color, and 'Med' is in a lighter, sky-blue color. The letters are connected and have a hand-drawn, organic feel.

DéfisMed, in partnership with ISTHIA — Université Toulouse Jean-Jaurès, is offering a **free** 4-week **online course** (? 12 hours, or 3 hours per week), in French (with English subtitles). This module aims to demystify ecotourism, drawing on concrete examples from the Occitan region to help participants experience it in a mindful and accessible way.

Funded primarily by ADEME and the Ministry of Culture, this MOOC is open to everyone (curious individuals, tourism professionals, project leaders) and will be available starting in January 2026.

Liens

<https://www.defismed.fr/>